

The Ann Arbor District Library Presents
The AADL Logo Remix Contest
Rules & Guidelines

Submission Deadline: Monday, March 25, 2013 by 11:59pm

Ann Arbor FoolMoon Event: Friday, April 5, 2013 | Dusk to Midnight | Washington St, Ann Arbor

Make your own video-animated "remix" of the AADL logo and enter it to win prizes! We'll host two open workshops in early March with our computers and software available for you to get started building your entry! A few selected animations will be projected above AADL's activity area during the Ann Arbor FoolMoon event.

Workshop Dates:

Thursday, March 7, 2013 at 7:00pm - 8:30pm
Saturday, March 16, 2013 at 10:00am - 12:00pm
Downtown Library, training Center, 3rd Floor

PRIZES:

Prizes will be awarded in two (2) categories:

Teens (Grades 6-12) & Adults.

Within each category there will be three winners: **1st Place**, **2nd Place** and **3rd Place**.

Winners will receive gift certificates for *Target* in the amounts of **\$100.00**, **\$50.00** and **\$30.00** respectively.

AADL prize packs will also be awarded to various creative and unique entries.

Rules:

- All video animations must be 10 to 30 seconds and involve AADL or the AADL.org logo.
- Videos must begin and end with a still image of the white on black AADL.org logo.
- One entry per participant.
- Videos can be just about anything, but need to be appropriate for a general audience.
- To submit your entry, upload your video to Youtube and send the link to remix@aadl.org, with the subject line: "Logo remix Contest" and the entrant's name.
- Entries must be submitted to remix@aadl.org with the participant's name, phone number, and address by no later than 11:59pm on Monday, March 25, 2013
- Some entries will be displayed in a projected loop at the Ann Arbor FoolMoon Event about AADL's activity area.
- Not all videos will be displayed at the FoolMoon event. Submitting an entry does not guarantee that your video will be displayed.
- Keep in mind: by submitting a video, contributors give AADL the permanent right to use their video with attribution, but without compensation.
- The Ann Arbor FoolMoon Event will take place on April 5, 2013 at Dusk/

For more info about this contest please contact the Downtown Youth Department at 327-8301. For more information about FoolMoon or Festifools visit festifools.org.

PARENTS & ADULTS: If you authorize that your (or your child's) work or image may be considered for display and/or promotion of the Ann Arbor District Library programming and services, please complete the talent release form included as page two of this document.

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Release

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(Signature)

(Date)

(Printed name)

(Name of minor)

(Name of minor)

(Name of minor)

[Optional information]

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(Telephone number)

(E-mail address)